

FACULTY OF FASHION DESIGN

“FASHION
REFLECTS
WHO YOU
ARE”



**KALINGA
UNIVERSITY**

ABOUT KALINGA UNIVERSITY

Kalinga University, Raipur has emerged as a centre of excellence of higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

About Raipur – Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of CG in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first Integrated and smart city of the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, IIIT, National Law University, CIPET, NIT and AIIMS. In addition it also hosts most National and International brands of Food and Retail Outlets.

Establishment – Established in 2013, this university has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Bangladesh, Nepal, Nigeria, South Korea and Uganda etc have chosen this University for their education and career.

Schools of Excellence – A centre for Doctoral research programmes in various fields. Currently the University is serving the student community through 13 schools offering UG and PG programs namely Engineering, Law, Pharmacy, Arts & Humanities, Science, Commerce & Management, Biotechnology, Information Technology, Library Science, Fashion Design, Interior Design and Journalism & Mass Communication.

Academics and Faculty – All schools are headed by senior professors having excellent academic credentials and experience of teaching, publications and research. They are ably supported by the well qualified faculty members who come from top educational institutions and the Industry. Students also get an opportunity to learn from a distinguished panel of experts drawn from various industries, who regularly come for guest lectures.

Infrastructure – Kalinga boasts of World Class Infrastructure and student facilities with student centric approach. Highest attention is paid to hands on learning approach and students are encouraged to come up with innovative ideas for projects and practical. The University has more than 75 laboratories and workshops, all well equipped with the latest, state of the art apparatus and tools. Special emphasis is given to the development of communication skills through the language lab. More than 300 computers are available for the use of the students.

The Library has a collection of over 65,000 books and also offers Digital content through membership of DELNET, National Digital Library and NPTEL. Various magazines and journals are available for the use of the faculty and students.

Infrastructure consists of Student Hostel facilities, Green Acres, Canteen, Food Mess, Gymnasium, Fully Wi-fi Campus, ATM, Mini Market, Student hangout Areas, Sports Complex, Re- Creation Halls with Indoor Games and Music and recreation activities.

Industry Orientation and Leadership – Industry interaction is an integral part of the curriculum and Industrial visits, internships on live projects and mentoring by near the Industry leaders are regular features. The University has developed excellent connections with the top Industries of the region by taking memberships of leading industrial associations like Confederation of Indian Industries, PHD Chamber of Commerce and Industry, Federation of Indian Chamber of Commerce and Industry, Indian Importers Chamber of Commerce and Industry. The University has an active chapter of Young Indians in which students get an opportunity to interact extensively with the Industry leaders and attend various corporate seminars and events.

Life Changing Experience – Kalinga is a Life Changing experience where the stress in on over all development of students. NCC, NSS and Various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, dance and martial arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and athletics are also available for sharpening the skills of the students.

FACULTY OF FASHION DESIGN

Faculty of Fashion Design has highly experienced professional trainers. It offers top quality fashion designing courses with most advanced syllabus that enriches the students to learn and explore more about technical and creative skills to design spaces with expertise. Faculty of Fashion is a young institute in a dynamic world, understands this predicament only too well. That is why our curriculum is aimed at helping students bring out their best, and achieve their full potential. We understand that every student is different and therefore have created a syllabus that takes into consideration the varied needs of different students. We want to and are sure to evoke the latent passion and enthusiasm in our students. A slight nudge, we believe, is all it takes to steer a student towards their best. And, we believe we are the right institute to do so.

Futurist in approach:

This generation has in them a fierce rebellious streak and unbridled curiosity. Traditional methods of education may form a strong foundation- but might prove incapable to quench that curiosity. Therefore at we ensure that newer and modern methods are incorporated into the syllabus to provide the students with a more holistic education.

We are strong advocates of involving digitization in learning. Every student of the institute will be well equipped with all the latest cutting edge softwares. Along with the software, there will be awareness of all latest design drifts in the field. There will be an aggressive exploration into the works of latest designers all around the world.

Multidisciplinary Methodology:

Students will also have an opportunity to be taught by the best in the business. Artists will be called to teach visual arts, entrepreneurs to provide guidance on commercial skills, 3D visualizer to guide 3D modelling, among others. We put special emphasis on practical knowledge as well. Students will be taught to design furniture, sculptures, among others.

Out-of-the-box approach:

It is very experimental in design pedagogy approach. We believe in making mistakes and learning from them. Our

curriculum is designed to evoke creativity and imaginative thinking among pupils. Our practical exercises involve problem-solving, thereby making students more inventive and industry-ready.

Real-worlds preparation!

We strongly believe that studying at Kalinga University will not only make our students industry ready but also equip them with skills to face everyday challenges that they may face in the Design industry. Students will have access to latest materials, techniques, labour management, software skills, design trends, and anything which is innovative! We also have a strong network of designers who will help the students with placements and internships. An opportunity to work on proper commercial projects will also be awarded to the brightest student from each batch.

FASHION DESIGN STREAM

Considered as one of the best paying industry today, a career in Fashion Design has become famous among creative minds. Popularly conceived as a glamorous field, the domain has cut-throat competition and vast challenges as well. However, there is wide scope of Fashion Design in India as well as abroad.

Students have innumerable choices in front of them after completing their professional studies in Fashion Design. The fashion designers have varied options including designing, research, cloth production, textile designing, etc. They may join fashion houses/manufacturing/export units for a paid job or launch their own label in market. The horizon of Fashion Design is not limited to garments only; it covers several other aspects like accessories, jewellery, footwear, etc. as well.

PROGRAMS & ELIGIBILITY

S No.	Program	Duration	Mode	Eligibility
01.	B. Sc in Fashion Design	3 Years	Sem	10+2
02.	B. Sc. FD (Lateral Entry)	2 Years	Sem	AICTE/NCVT approved 1 year diploma in FD/ID after 10+2

CAREER OPTIONS

Some Employment Areas for Fashion Design Graduates are:

- ☐ Fashion Illustrator
- ☐ Fashion Merchandiser
- ☐ Apparel Industry Management
- ☐ Merchandise Marketing
- ☐ Textile Design
- ☐ Fashion Communications
- ☐ Textile Design
- ☐ Fashion Stylist
- ☐ Fashion Design
- ☐ Footwear Design
- ☐ Merchandise Product Development
- ☐ Theatre Costume Design
- ☐ Journalism – Fashion
- ☐ Visual Communications - Fashion Design
- ☐ Fashion Coordinator
- ☐ Costume Designers
- ☐ International Manufacturing & Product Development
- ☐ Fashion Knitwear Design
- ☐ Multiple Brand Retail
- ☐ Academic - Teacher
- ☐ Fashion Consultant
- ☐ Advanced Fashion Design
- ☐ Jewellery Design
- ☐ International Trade
- ☐ Film &TV Costume Design
- ☐ Designing Company
- ☐ Film & TV Industry

Sectors Employing Fashion Design Graduates

Retail Brands

Raymond Apparel Ltd.	ColorPlus Fashions Ltd.	ZARA	Bombay Fashions
Meena Bazaar	AND	Ring Plus Aqua Ltd.	M & S

Apparel Manufacturing - Export Houses

Trident Ltd	Truetzschler India Pvt. Ltd	Royal Touch Overseas Private Limited	Welspun Global Brands Limited
Khosla Profil Pvt Ltd	Phoenix Trading And Consulting Pvt. Ltd	Star Silk Exports Pvt. Ltd	Shahi Exports Pvt. Ltd

Fashion Communications

Marks & Spencer	Madura Garments	Shopper's Stop	Lifestyle
Benetton	Perfect Relations	Wizcraft	Ogilvy & Mather

Fashion Media

Vogue	Harper's Bazaar	Times of India	Asian Age
Couture Asia	Femina	MTV	NDTV

Fashion Designers

Rohit Bal	Varun Behi	Raghuvendra Rathore	Sabyasachi Mukherjee
J. J. Valaya	Rajesh Pratap Singh	Ritu Kumar	Neetu Lulla

HIGHLIGHTS

NIIT

**Preparing students
for IT, Non IT &
Accounting skills**



**CAREER
LAUNCHER**
Preparing Students for
Competitive and
Government Jobs
examinations.

INDIA TODAY

**30th Rank in Top
Universities established
after year 2000
India Today**



RECOGNISED AS UPCOMING INDIAN
UNIVERSITY IN INTERNATIONAL
EDUCATION BY GLOBAL INDIA
EDUCATION FORUM AT GENEVA
(SWITZERLAND) IN 2018.



BOSCH
Kalinga University has signed
an MOU with the worldwide
reputed automobile company
BOSCH to initiate BRIDGE course
for school dropout students

**competition
success review**

**7th Rank in Business
School ranking of
competition success
review**

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