

International Conference
on

BUSINESS TRANSFORMATION IN THE AGE OF AI, SUSTAINABILITY AND INCLUSIVE GROWTH 2027

(ICBTAISG-2027)



23rd-24th
February 2027



ABOUT KALINGA UNIVERSITY

8000+ Students	600+ International Students from 33 Countries	INR 3 Cr+ Scholarships Distributed
130+ Programs	400+ Recruitment Partners	7200+ Research Publications
562+ Patents	4263+ Books/Book Chapters	9 Startups
200+ MoUs Signed	8 Centres of Excellence	100+ Laboratories

Kalinga University, established in **2013**, stands out as one of the leading private universities strategically located in the Smart City of New Raipur, Chhattisgarh. The University has consistently ranked among the top **101-150** universities in India under the **NIRF Rankings 2025** for the fourth consecutive year and has also received a **NAAC B+ accreditation**, continuously shining on the horizons of high-quality education.

About Raipur

Raipur, the capital city of Chhattisgarh, is a blend of culture, heritage, and development. It is one of the fastest-developing cities of India and has become a centre of attraction in education, infrastructure, tourism, business, and Innovation. The city is famous for temples, parks, animal sanctuaries, the Shaheed Veer Narayan Singh International Cricket Stadium, food joints, shopping places, malls, & tribal heritage sites. It is home to some of the largest steel plants, IT industries, and manufacturing units.

About the Faculty of Commerce & Management

The Faculty of Commerce and Management is committed to nurturing academic excellence and holistic professional development. It offers a dynamic blend of theoretical knowledge and practical exposure across disciplines such as finance, accounting, corporate law, human resource management, marketing, economics, organisational behaviour, and information technology. With a focus on experiential learning, the faculty integrates fieldwork, case studies, research projects, workshops, and industrial visits into its pedagogy. Students are equipped with strong analytical and communication skills, ethical values, and an understanding of business and societal responsibilities. Through expert interactions, hands-on training, and interdisciplinary approaches, the faculty prepares students to thrive in competitive corporate environments and contribute meaningfully to sustainable development. The MBA program under the Faculty of Commerce & Management is NBA-accredited.

About Conference

The global business environment is being reshaped by the convergence of Artificial Intelligence (AI), sustainability, and inclusive growth. Organisations must leverage AI-driven innovation while addressing ethical concerns, environmental responsibility, and social equity. As AI transforms industries through automation and intelligent decision-making, businesses also face challenges related to governance, workforce adaptation, and data privacy. At the same time, sustainability has become a strategic priority, with organisations integrating ESG principles to address climate change and resource constraints. Inclusive growth further emphasises equitable opportunities, financial inclusion, diversity, digital accessibility, and community development. This conference aims to bring together academicians, researchers, policymakers, industry experts, entrepreneurs, and students to exchange ideas, present innovative research, and explore strategies for building resilient, sustainable, and inclusive businesses in an AI-driven economy.

Sub-Themes (but not limited to)

Track 1: Artificial Intelligence and Business Transformation

- AI-driven Business Models
- Generative AI in Business
- Intelligent Automation and Robotics
- AI in Finance, Banking and Insurance
- AI-powered Marketing and Consumer Analytics
- Predictive Analytics and Decision Support Systems
- Industry 5.0 and Smart Manufacturing
- AI in Human Resource Management
- Blockchain, IoT and Emerging Technologies
- Digital Transformation Strategies

Track 2: Sustainability and Green Business

- Sustainable Business Practices
- ESG Reporting and Corporate Sustainability
- Circular Economy
- Green Finance and Sustainable Investments
- Renewable Energy and Clean Technologies
- Carbon Management and Climate Action
- Sustainable Supply Chain Management
- Sustainable Consumption and Production
- Waste Management and Resource Optimisation
- Sustainable Innovation

Track 3: Inclusive Growth and Social Innovation

- Financial Inclusion and Digital Finance
- Women Entrepreneurship and Leadership
- Inclusive Business Models
- Rural Development and Digital Inclusion
- Social Entrepreneurship
- MSMEs and Inclusive Economic Growth
- Skill Development for Future Workforce
- Diversity, Equity and Inclusion (DEI)
- Accessible Technologies
- Community Development through Innovation

Track 4: Governance, Ethics and Public Policy

- AI Ethics and Responsible Innovation
- Data Privacy and Cyber Security
- Corporate Governance in the Digital Era
- Regulatory Frameworks for AI
- Sustainable Public Policy
- Digital Governance
- Responsible Leadership
- Risk Management in AI-enabled Organisations
- Transparency and Accountability
- Global Governance and Sustainable Development Goals (SDGs)

Track 5: Startup, Innovation and Entrepreneurship

- Start-up Ecosystems
- Innovation Management
- Technology Entrepreneurship
- Digital Economy
- Gig Economy and Platform Business
- Workforce Transformation
- Future Skills and Talent Management
- AI-enabled Innovation
- Business Resilience
- Organisational Change Management

Track 6: Emerging Research in Business and Management

- Strategic Management
- Marketing Analytics
- Financial Technologies (FinTech)
- Behavioural Finance
- International Business
- Operations and Supply Chain Analytics
- Business Analytics
- Digital Commerce
- Knowledge Management
- Contemporary Issues in Commerce and Management

Important Dates:

Abstract Submission	31st October 2026
Full Paper Submission	30th November 2026
Notification of Acceptance	10th December 2026
Camera-Ready Paper Submission	31st December 2026
Final Registration	31st January 2027
Conference Dates	23rd-24th February 2027

Convenor**Dr. Shrikrishna Dhale**

Dean, Faculty of Commerce & Management

Co-Convenor**Dr. Nishtha Sharma**

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Submission ID: kucm@kalingauniversity.ac.in**Registration Fees:**

Category	Fees (Inclusive of Taxes)	After the Registration Dates, the Extra Charges will be applicable as below:
Industry Experts	INR 2500/-	INR 250/- additional
Faculty & Other Educators	INR 2000/-	USD 20/- additional
Research Scholars	INR 2000/-	On-the-spot Registration:
UG+PG Students	INR 1200/-	INR 500/- additional
International Participants	USD 50/-	
Attendees (India)	INR 800/-	
Attendees (Foreign)	USD 25/-	

All the papers will be included in the conference proceedings, with an ISBN, for the E-Book. Selected papers will be published in UGC / ABDC / Scopus-indexed journals and in a book with APCs determined by the respective journals.

ORGANISING COMMITTEE**Faculty of Commerce & Management****Dr. Shinki K. Pandey**

Assistant Professor

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Assistant Professor

Dr. Priyam Vishwakarma

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Dr. Mariyam Ahmed

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